

New Course Idea Development Map

(Course Development Basics)

Course Category: _____

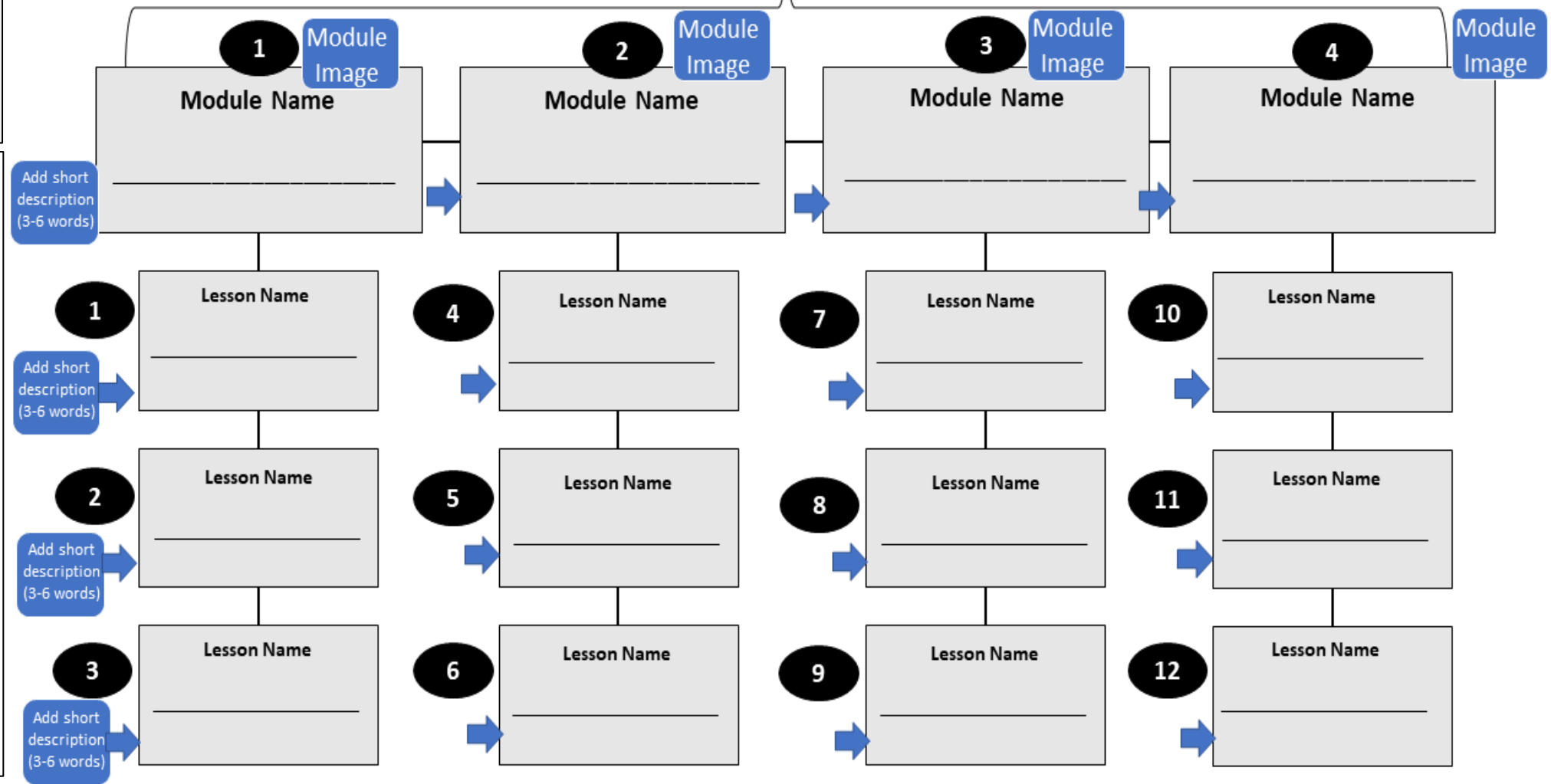
Course Subject Area: _____

Course Description: _____

Course Target Audience: _____

Course Title: _____

Course Hero Image



- Module Themes**
(Themes are common threads or stories that can be applied to any topic)
- Introduction To _____
 - History & Background of _____
 - Top challenges faced by beginners
 - Biggest myths debunked
 - Pros & Cons of...
 - Top Trends & Statistics
 - Pathways to success
 - Best resources
 - Best events & locations
 - 10 Lessons Learned
 - Success stories
 - Rookie mistakes
 - Case Studies
 - 5-Tips for Newbies
 - Other: _____
 - Other: _____