



Course Clarity In 6-Questions

(Course Creation Basics)

Your Name: _____ Date: _____

1. **What subject will you talk about in your course?** (*i.e., meditation*)
2. **What high-level category does your topic fall under?** (*i.e., Sports, Fitness, Leadership, Psychology, Food, Wellness, Project Management, Home Improvement, etc.*)
3. **What will be the name/title of your NEW course?**
4. **Who will be the buyer or consumer of your NEW course?** (*i.e., Target Audience*)
5. **What should be the course taker's experience level in this topic?** (*i.e., beginners, advanced, pro, none specified etc.*)
6. **What will students Learn, Get & Gain from your course?**
 - Learn:** (*i.e., types of concepts, techniques, strategies, etc.*)
 - Get:** (*i.e., participant guide, quiz, bonus templates, ebook, add-ons, extras*)
 - Gain:** (*i.e., what learners will know, do or teach after taking course*)